

# CREATING A VIDEO AS A STEM AMBASSADOR

## TOP TIPS FOR MAKING A VIDEO



Film it in landscape and check your background.



Dress appropriately.



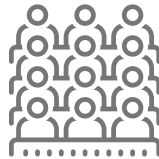
Don't talk too fast and remember to pause.



Remember to look into the camera when you talk.



Don't forget to smile!



Remember your audience and don't use jargon

## WHAT TO TALK ABOUT

### Introduce yourself

Mention you're a STEM Ambassador, your job title and who you work for if appropriate

### Tell us a bit more

What does your company do?

What do you do in your job?

What is your favourite thing about your job?

### Anything else?

Messy career pathway?

What skills do you use?

Quirky stories/experiences?

### Have a think about

Do you have any props you can show?

Do you wear a uniform?

Can you take us around your workplace?

### Bonus tip:

- Add subtitles to make your video as accessible as possible!
  - [Kapwing](#) is a great tool for this, use the free version for videos up to 7 mins long.